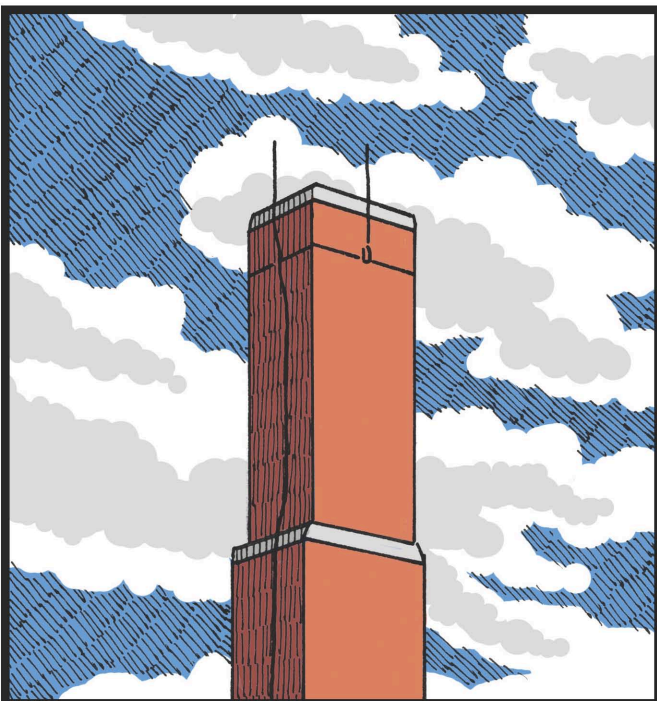


# &MAN & e-CHAIR

written by: Adam Lauder

illustrated by: Victor Romão

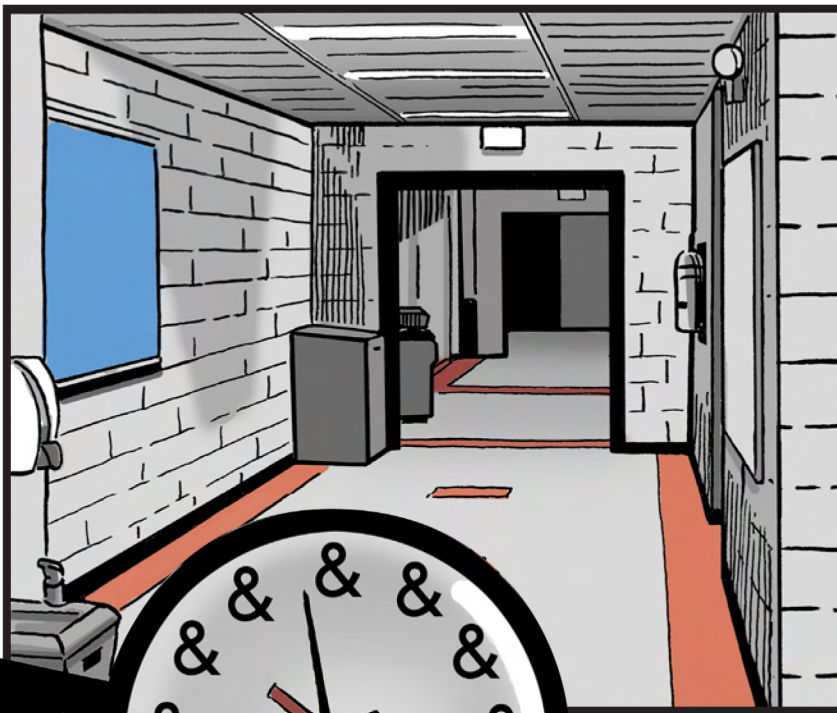
# AWESOME



IN JULY 2006 I ARRIVED IN WINDSOR TO WORK AT THE SCHOOL OF VISUAL ARTS AS DIGITAL IMAGING RESOURCES ADMINISTRATOR. I WAS COMING FROM TORONTO, WHERE I HAD GROWN UP AND TAKEN DEGREES IN VISUAL ART, ART HISTORY AND INFORMATION. WINDSOR WAS A NEW LANDSCAPE.







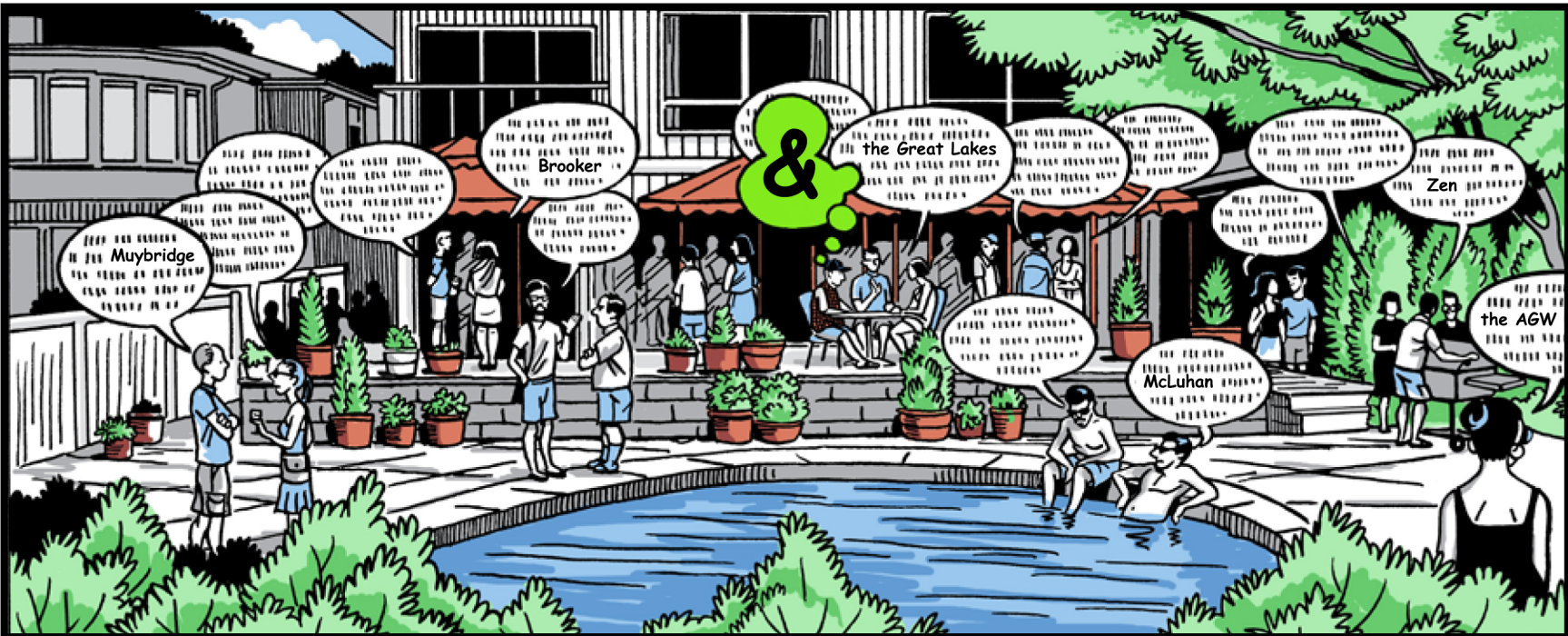
AFTER A FEW DAYS ON THE JOB, IN A MOSTLY EMPTY BUILDING (SCHOOLS ARE QUIET PLACES, IN THE SUMMER), I WAS INTRODUCED TO IAIN BAXTER&.





Are you the  
slide guy?

I'd like you to  
come to my party  
tomorrow. Bring  
your wife too.

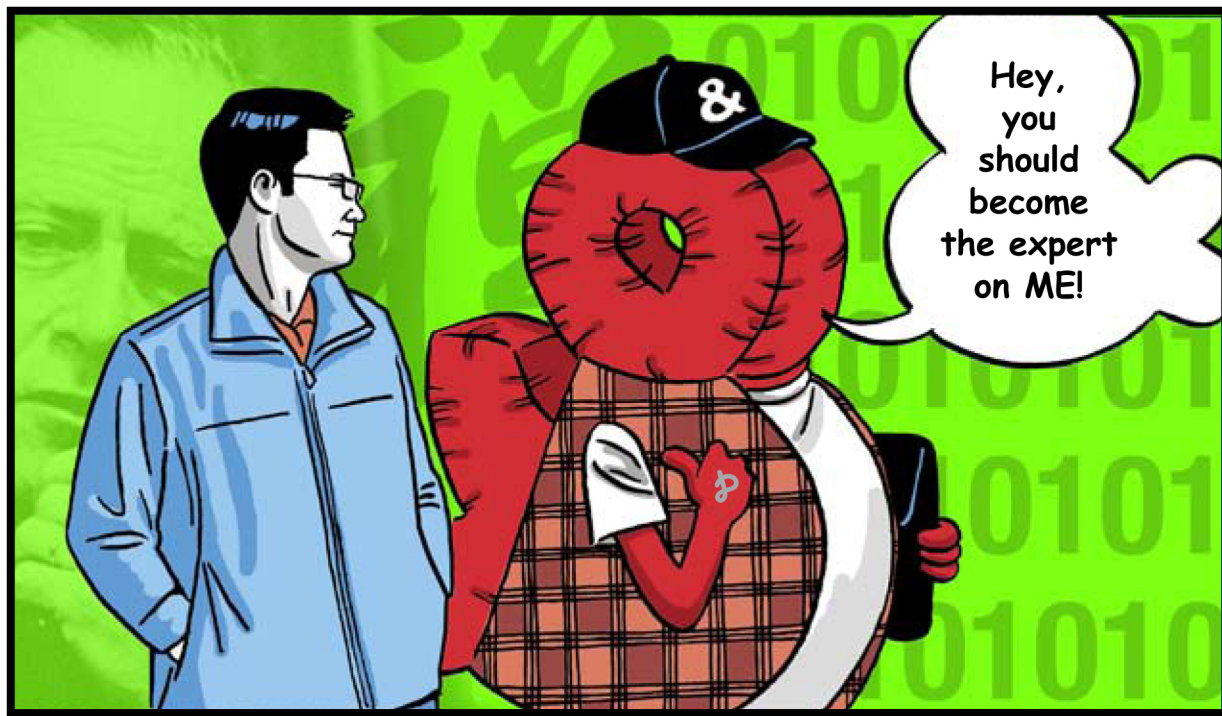


I GRADUALLY GOT TO  
KNOW IAIN BECAUSE I  
WOULD FIND HIM USING  
MY OFFICE IN THE  
SLIDE LIBRARY AS HIS  
OWN. I SOON REALIZED  
THAT THE &MAN IS THE  
ULTIMATE McLUHANITE  
MULTITASKER.





DURING THESE EARLY MORNING VISITS WE'D GET TO TALKING... ABOUT **McCLUHAN**, **ZEN** AND **INFORMATION**.



Hey, you should become the expert on **ME!**



WE WOULD ALSO TALK ABOUT MY RESEARCH PROJECTS ... AT THAT TIME, I WAS RESEARCHING THE WORLD'S LONGEST CONTINUOUSLY-OPERATED OIL COMPANY, LOCATED IN OIL SPRINGS, ONTARIO.



I SOON REALIZED THAT THE **&MAN** AND I SHARE AN INTEREST IN **MEDIA ECOLOGY**.



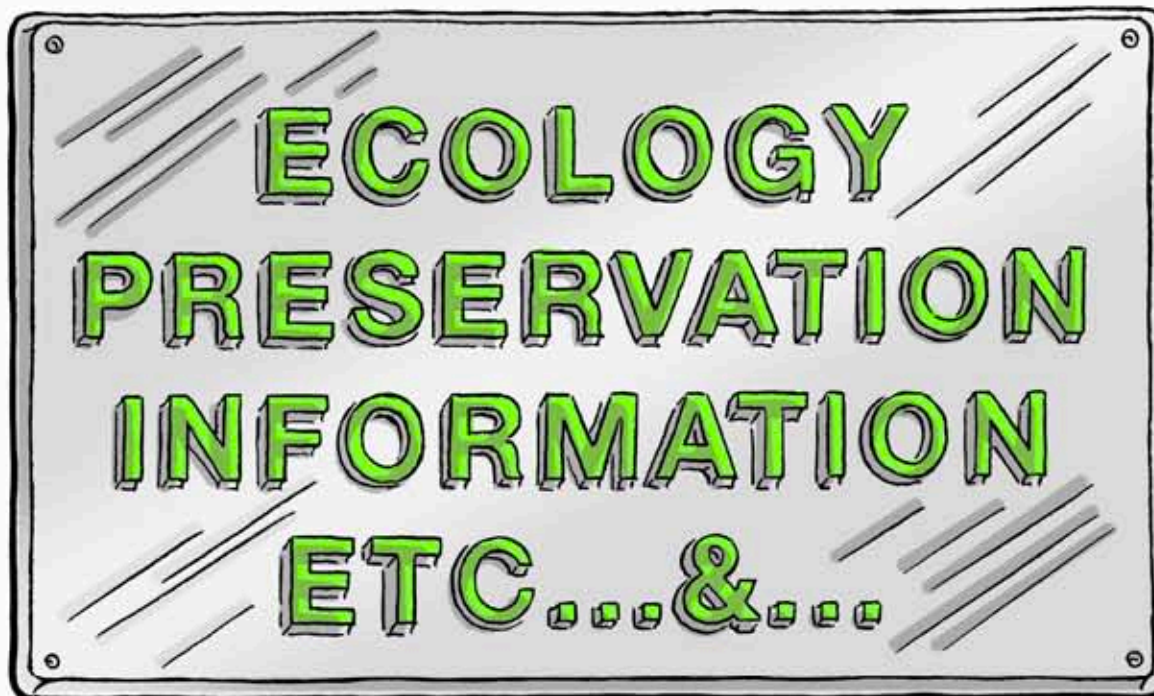
GRADUALLY THE IDEA OF CREATING A DIGITAL COLLECTION OF IAIN'S WORK BEGAN TO EMERGE. AT FIRST, I WAS WORKING WITH A LIBRARY INTERN, KRISTINA OLDENBURG, TO ORGANIZE THE MATERIALS IN IAIN'S ARCHIVE AND CREATE A DIGITAL REPOSITORY.



INSPIRED BY THE WORK OF A COLLEAGUE AT THE UNIVERSITY OF MICHIGAN, MEGHAN MUSOLFF, ON SOCIAL TAGGING, KRISTINA AND I ASKED IAIN TO PREPARE A LIST OF KEYWORDS TO DESCRIBE HIS ART PRACTICE.



A JOB OFFER AT MCGILL UNIVERSITY LIBRARIES CUT SHORT MY COLLABORATION WITH KRISTINA AND IAIN.





WHILE I WAS LIVING IN MONTREAL, I ALSO COMPLETED A SECOND M.A. AT CONCORDIA. I WROTE A THESIS ON IAIN'S INNOVATIVE USE OF COMMUNICATIONS TECHNOLOGY AND DEPLOYMENT OF MANAGEMENT THEORIES DEVELOPED BY MARSHALL McCLUHAN IN THE 1970 MoMA SHOW, **INFORMATION.**



ONE DAY I FOUND AN AD FOR A JOB AT YORK UNIVERSITY LIBRARIES IN TORONTO FOR THE FIRST LIBRARIAN RESEARCH CHAIR IN CANADA: W.P. SCOTT CHAIR FOR RESEARCH IN E-LIBRARIANSHIP. I KNEW THAT THIS WOULD BE NOT ONLY MY DREAM JOB, BUT THE PERFECT OPPORTUNITY TO REALIZE MY DATABASE PROJECT WITH IAIN BAXTER & AS A FULL-FLEDGED CATALOGUE RAISONNÉ.

WHEN I INTERVIEWED FOR THE POSITION I KNEW THAT I WAS DEALING WITH A PROGRESSIVE LIBRARY AND VISIONARY LIBRARIANS THAT WANTED INFORMATION TO TAKE STUDENTS AND FACULTY TO NEW PLACES.



CYNTHIA  
ARCHER



THE LIBRARY'S HEAD, CYNTHIA ARCHER, IS A VISUAL THINKER WHO BELIEVES IN THE REALITY OF POSITIVE CHANGE FOR LIBRARIES THROUGH DIGITAL TECHNOLOGIES.



AFTER I WAS OFFERED THE POSITION WITH YORK AND STARTED MY NEW LIFE AS W.P. SCOTT CHAIR FOR RESEARCH IN e-LIBRARIANSHIP IN MAY 2010, IAIN AND I IMMEDIATELY GOT DOWN TO THE BUSINESS OF RE-IMAGINING WHAT A CATALOGUE RAISONNE MIGHT BE IN A DIGITAL ENVIRONMENT.

WE BOTH SAW THE POSSIBILITIES OF CAPITALIZING ON NEW SOCIAL MEDIA TO DEVELOP AN APPROACH THAT WOULD RESPOND TO THE NEEDS OF RESEARCHERS IN REAL-TIME AND STRESS INTERACTIVITY AND INTERPLAY.



What's an app.? So how's it different than the Internet? I just saw this article in Wired Magazine that said the Internet is dead and apps are taking over. But you'd understand all that more because it's your generation.

SERVED WITH HASHBROWNS 'N TOAST

STUFFED FRENCH TOAST PANCAKES	5.25
APPLE CINN PANCAKES	5.99
CINN PANCAKES	5.25
CHOCOLATE PANCAKES	5.99
CHERRY PANCAKES	5.99





... AND TO PLAN FOR THE DEVELOPMENT OF THE raisonnE, INCLUDING A VISIT TO VICTOR ROMÃO - THE GRAPHIC ARTIST WHO DESIGNED THIS NOVELIZATION. ...&...

