

THE CELEBRATION OF THE BODY

1976 OLYMPICS CULTURAL PROJECT

The visual arts Offices of the Ontario Arts Council (Peeter Sepp) and the Canada Council (Phillip Fry) have indicated their support for the project The Celebration of the Body. The Chairman of the Kingston Olympic Public Events Committee has also indicated that the project would be supported locally.

ARTISTIC CO-ORDINATORS:

N. E. Thing Co. Ltd.

THE CELEBRATION OF THE BODY
AN OLYMPIC 1976 PROJECT

The occurrence of the Olympic Games in Canada at Montreal and Kingston provides the unique opportunity to demonstrate the similar aesthetic concerns and the relationships which occur between the athletic and art activity. The recent development in the field of the visual arts is the direct use of the body (in many instances the artist's own body) as a medium for aesthetic expression. There is at the same time a great deal of interest in the aesthetics of movement and physical expression in athletics. A similar interest is creating a heightened awareness of basic movement qualities within contemporary dance.

This is a special opportunity to raise man's awareness of himself, his body - his form - in relationship to the contest and the performance: The Celebration of the Body is intended to do just that and is a tribute to the original concept of the Olympics.

The Celebration of the Body project has two basic phases:

- I Research and Organization
- II Kingston Exhibition
June 15 - July 30, 1976

PHASE I
RESEARCH AND ORGANIZATION

A minimum of six months lead time before January 1, 1976 is required to put the total project together. The Artistic Co-ordinator will:

- (a) select the participants and determine the works to be included;
- (b) organize in collaboration with the corporate sponsor(s) the public relations activities;
- (c) obtain right of reproduction;
- (d) plan the catalogue, arrange for contributions and supervise its production; and
- (e) plan the conference.

PHASE II
KINGSTON EXHIBITION
JUNE 15 - JULY 30, 1976

This is the most complex part of the project and its concept is presented in some detail. This portion of the project takes place in Kingston during June and July 1976 at Agnes Etherington Art Centre. The exhibition will provide an historical and visual context for performances both by artists and athletes to demonstrate the closely related aesthetics of the use of the body in artistic and athletic pursuits.

The Celebration of the Body will take place against a backdrop of the simultaneous video presentation of the 1976 Olympics (Montreal and Kingston) and the "Great Canadian Landscape", a video presentation of Canada seen from automobile travelling from coast to coast with a soundover of interviews with Canadians from the places included on the video landscape.

The Festival-Exhibition could be divided into five areas:

1. HISTORICAL CONTEXT

Shows how the arts have used human movement in sports and dance for visual aesthetic expression - (a) an exhibition would be mounted of images of major works of art which concern themselves with the aesthetic of the body eg. - Discobolus (discus thrower) 460 BC.

- (a) Greek sculpture, rider on horse, boxer, athlete etc.;
- (b) Rodin drawings and sculpture, 1902;
- (c) Severini, paintings of dancers;
- (d) Michelangelo drawings of figures;
- (e) Da Vinci, drawings and diagram from human proportion;
- (f) Degas, small dancer sculptures, and paintings of horse and rider;

- (g) Cezanne, bathers;
- (h) Duchamp, nude descending a staircase, 1912;
- (i) Eakins, the swimming hole, 1883, jumping photos;
- (j) Archipenko, blue dancer, the boxers;
- (k) Muybridge, studies of bodies in motion (photographs)
- (l) Boccioni, studies of speed, muscles, and unique forms of continuity in space;
- (m) Curnoe, bicycle; and
- (n) Snow, walking woman, etc.

Photo-documentation of the major Olympic events - athletic activities - will be drawn from sports halls of fame and the archives of Olympic photographs.

2. CONTEMPORARY BODY ART

This is one of the most recent and exciting areas of the visual arts. The section would show the contemporary manifestation of the direct use of the body in visual art to create original works of art. Proponents of this movement are: (a) Colette Whiten; (b) Michael Snow; (c) N. E. Thing Co. Ltd.; (d) Michael Morris; (e) Y. Rayner; (f) Joe Bodolai; (g) Oppenheim; (h) Acconcci; (i) Long; (k) Rauschenberg; (l) Nauman, etc.

In this section documentation (photo, video and film) would be displayed showing the development of this direction in visual arts. Several of the major people involved with this area would be invited to Kingston to perform new works or re-perform older works.

3. ATHLETICS

Interest in this area will be heightened because of the Olympics. We plan to use in the exhibition video projection of the actual games to show the relationships and aesthetics of athletic movement to art.

This section would include photo-documentation of:

- (a) Nancy Green, Abby Hoffman, Bruce Kidd, Karen Magnusen, Debbie Brill, etc.
- (b) the various body styles used in different sports (individual and team) which will show how they relate to visual art body works and dance action;
- (c) the styles of high-jumping, dash starts, Fosbury Flop, - high jump style, shot putting, etc. (through photos, films);
- (d) the various patterns and movements inherent in games like football, basketball, baseball, as well as display movement sequences of polo, swimming, bowling, etc.; and
- (e) studies by Muybridge of the human body in movement.

4. DANCE

In contemporary dance today there is a fusion of ordinary movement aesthetics and patterns with everyday activities and concerns.

This section would include:

- (a) Toronto Dance Theatre, Anna Wyman, National Ballet, Helen Goodwin, etc.;
- (b) performance by groups at Kingston;
- (c) visual and film presentation of the dance movement patterns and gestures;
- (d) Inuit and North American Indian Dancing; and
- (e) display of photo-documentation of dancers such as Isadora Duncan, Martha Graham, Merce Cunningham, Ranier, Paxton, etc.

5. BODY AWARENESS

This latter category is here to catch all those more or less related areas which will be included to heighten people's awareness of their body.

This section will include:

- (a) yoga;
- (b) body language studies;
- (c) streakers;
- (d) belly dancing;
- (e) body painting, etc.;

and will be presented using photo displays, and in some cases, actual performers

to just celebrate "bodiness".

6. CONFERENCE ACTIVITIES

This conference will bring together participants in the various areas of body aesthetics and expression (artists, dancers, athletes, sociologists). We would like to invite people such as Abby Hoffman, Bruce Kidd, O. J. Simpson, Muhammad Ali, R. Rauschenberg, Mark Spitz, Gilbert and George, R. Long, Nancy Green, etc. and people directly involved in the Olympics. This conference would be done live in the exhibition spaces and recorded on video. The video would be replayed in a booth area over the remaining period of the show.

7. CATALOGUE

There will be a major catalogue which will describe and document the same total feeling as presented in the Festival and Exhibition. It will have major essays by critics, historians, artists and athletes, discussing the commonality of the aesthetics of art and athletics as related to the use of the human body.

The total endeavor throughout the Festival-Exhibition will be to demonstrate the common aesthetic concerns and bond that occur in Athletics and Fine Arts. It will be the first time such a major focusing will have taken place in the world. It is also a celebration and tribute to the true spirit of the Olympics and a fresh look at the aesthetic totalness of expression of the human body.

BUDGET (ESTIMATE ONLY)

1975

PHASE I

Research and organization
(artistic and business)

N. E. Thing Co. Ltd. (Salary)

\$ 5,000

\$ 5,000

\$ 5,000

1976

PHASE II

Live performance by 30 Canadian and
international body artists:

(a) Fees

\$ 9,000

(b) Per diem and travel

\$ 9,000

Video:

(a) The Great Canadian Landscape

(b) Video tapes of the activities of leading
body artists - purchase and rental

\$ 3,000

(c) Olympic television coverage piped into
the Kingston location

\$ 5,000 (?)

Films:

A five-hour programme in Kingston of athletic
and art films - rental and purchase

\$ 2,000

Equipment:

Video display equipment - rental

\$ 3,000

Static exhibition at Kingston including
photo-blowups of major works of art using
the body and athletic events

\$ 10,000

Catalogue: Recoverable through sales

\$ 10,000

Conference at Kingston

\$ 3,000

Publicity

\$ 2,000

\$ 56,000

\$ 56,000

GRAND TOTAL

\$ 61,000

The funding for the Celebration of the Body must come from various sources:

COJO:

We must insist that COJO has a responsibility for the front office costs in Kingston only projects, too.

Publicity	\$ 2,000	
Olympic Television coverage into the Art Centre	<u>\$ 5,000</u>	\$ 7,000

CANADA COUNCIL:

We must insist that the per diem and travelling costs for the visiting "performing" artists be covered by the Touring office funds even if the artists only appear in Kingston

Per diem and travelling for 30 artists including artists fees	<u>\$ 18,000</u>	\$ 18,000
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OAC:

Research and organization	\$ 5,000	
Static Exhibition	\$ 10,000	
Conference	\$ 3,000	
Video display equipment	\$ 3,000	
Film programme	\$ 2,000	
Video tape rental	<u>\$ 3,000</u>	\$ 26,000

PRIVATE SOURCES (Molson's ?):

Catalogue	<u>\$ 10,000</u>	<u>\$ 10,000</u>
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\$ 61,000

BUDGET (ESTIMATE ONLY)

1975

PHASE I

Research and organization
(artistic and business)

N. E. Thing Co. Ltd. (Salary)

5,000

\$ 5,000

\$ 5,000

1976

PHASE II

Live performance by Canadian and
international body artists

5,000

Video:

(a) The Great Canadian Landscape

(b) Video tapes of the activities of leading
body artists - purchase and rental

3,000

(c) Olympic television coverage piped into
the Kingston location

5,000 (?)

Films:

A five-hour programme in Kingston of athletic
and art films - rental and purchase

2,000

Equipment:

Video display equipment - rental

3,000

Static exhibition at Kingston including
photo-blowups of major works of art using
the body and athletic events

10,000

Catalogue: Recoverable through sales

10,000

Conference at Kingston

3,000

Publicity

2,000

\$ 43,000

\$ 43,000

GRAND TOTAL

\$ 48,000

CELEBRATION OF THE BODY

JUNE 19 - JULY 31 1976

The total objective throughout the Celebration of the Body will be to demonstrate the place of the body in Athletics and Visual Arts. It will be the first time such a major focusing will have taken place in the world. It is also a celebration and tribute to the spirit of the Olympics and a fresh look at the aesthetic totality of expression of the human body.

- N.E. Thing Co. Ltd., Vancouver

All events listed are free of charge and at the Agnes Etherington Art Centre unless otherwise specified.

JUNE

- 19 Over six (6) hours of video programming can be viewed daily during the exhibition including the National Geographic film: *Man: the Incredible Machine*, shown courtesy of the National Geographic Society.

1:00-5:00 p.m. Queen's University Track Club, outdoor field demonstrations.

1:15-2:15 p.m. Kingston Gymnastics Club, outdoor trampoline demonstrations.

1:30-2:00 p.m. Kingston Community Ballet Association, Junior Ballet class/demonstration.

2:00-2:30 p.m. Kingston Community Ballet Association, Senior Ballet class/demonstration.

3:00 p.m. Opening of Celebration of the Body: Mr. Douglas McCullough, Assistant Deputy Minister of Culture and Recreation and His Worship, Mayor G.N. Speal officiating.

3:30 p.m. Films: *Place and Progress*, 1969, Willoughby Sharp and Van Schley; *Pursuit*, 1975, Bruce Nauman and Frank Owen.

3:30-4:00 p.m. Yoga: class/demonstration. Instructor: Naresh Seth.

- 20 1:00-5:00 p.m. Film: *Olympia Part I and II*; Classic film of the 1936 Olympic Games, Riefenstahl. Place: Dunning Auditorium.
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- 21 12:15 p.m. Films: *Feeling Great*, 1973, Department of Health and Welfare. *Place and Process*, 1969 Willoughby Sharp and Van Schley. *Pursuit*, 1975 Bruce Nauman and Frank Owen.
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- 22 12:30-1:30 p.m. Eric Cameron: performance of Visual Contacts.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
7:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley.
Pursuit, 1975 Bruce Nauman and Frank Owen.
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- 23 12:30-1:30 p.m. Eric Cameron: performance of Visual Contacts.
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- 24 12:30-1:30 p.m. Eric Cameron: performance of Visual Contacts.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
7:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley.
Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 25 12:15 p.m. Films: A Piece of Cake, Jacques Bobet. Flight in White, William Canning.
Cross Country Skiing, Francois Sequillon.
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- 26 2:30 p.m. Films: Race of the Snow Snakes, AKO Productions. The Rink, Jacques
Bobet. The Second Arctic Winter Games, David Bairstow and Dennis Sawyer.
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- 27 2:30 p.m. Films: Real Italian Pizza, 1971, David Rimmer. Five Aboriginal Dances
from Cape York, 1966. Grapevine Twist. Animals in Motion, 1968, John Straiton.
Relativity, 1966 Ed Emshwiller.
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- 28 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit,
1975, Bruce Nauman and Frank Owen.
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- 29 12:15 p.m. Films: Judoka, David Bairstow. Half-Half-Three Quarters-Full, Howells
and Daly. Game in 21 Points, Jacques Bobet. Footworks, McGregor.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
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- 30 2:00 p.m. Paul Woodrow and Clive Robertson: performance of W.O.R.K.S. Plays Cricket.
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JULY

- 1 2:00 p.m. Paul Woodrow and Clive Robertson: performance of W.O.R.K.S. Plays Cricket.
3:00 p.m. Evelyn Roth: performance of Possum Time
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor, Ron Lloyd.
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- 2 12:15 p.m. ~~(tentative)~~ Films: Feeling Great, 1973, Department of Health and Welfare.
~~Your Move, 1975, Department of Health and Welfare.~~
1:00-5:00 p.m. The Canadian Home Fitness Test: an opportunity for everyone to have their physical fitness tested by a team from the Department of Health and Welfare.
2:00 p.m. Paul Woodrow and Clive Robertson: performance of W.O.R.K.S. Plays Cricket.
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- 3 1:00-5:00 p.m. The Canadian Home Fitness Test: an opportunity for everyone to have their physical fitness tested by a team from the Department of Health and Welfare.
3:00 p.m. Evelyn Roth: performance of Possum Time
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- 4 1:00-5:00 p.m. The Canadian Home Fitness Test: an opportunity for everyone to have their physical fitness tested by a team from the Department of Health and Welfare.
3:00 p.m. Evelyn Roth: performance of Wearables.
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- 5 12:15 p.m. Film: Dance as an Art Form, Part I: The Body as Instrument, Murry Louis.
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- 6 10:00-12:00 p.m. Evelyn Roth: Workshop on Recycling, 1st session.
12:15 p.m. Film: Dance as an Art Form, Part II: Motion, Murry Louis.
2:00-4:00 p.m. Evelyn Roth: Recycling Workshop continues.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
7:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 7 12:15 p.m. Film: Dance as an Art Form, Part III; Space, Murry Louis.
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- 8 12:15 p.m. Film: Dance as an Art Form, Part IV: Time, Murry Louis.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
7:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 9 12:15 p.m. Film: Dance as an Art Form, Part V: Shape, Murry Louis.
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- 10 2:00-4:00 p.m. Circus Minimus: outdoor performance.
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- 11 2:00-4:00 p.m. Circus Minimus: outdoor performance.
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- 12 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 13 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
7:15 p.m. Track and Field lecture and film: Rolf Lund, Queen's University, Department of Physical Education.
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- 14 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 15 12:30 p.m. David Rosenboom: demonstration of bio-feedback music (through July 24). Programme includes On Being Invisible, 1976, and Portable Gold and Philosopher's Stone.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
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- 16 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 17 Continual coverage of the 1976 Olympic Games on television at the Agnes Etherington Art Centre until the closing of the Games as part of the exhibition Celebration of the Body.

- 2:00-4:00 p.m. Circus Minimus: outdoor performance around the Agnes Etherington Art Centre and at the Olympic Flame Festival. David Rosenboom: demonstrations of bio-feedback music.
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- 18 2:00-4:00 p.m. Circus Minimus: outdoor performance
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- 19 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
2:00 p.m. Richard Cohen: performance of Gymno-Dance
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- 20 12:15 p.m. Place and Progress, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
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- 21 12:15 p.m. Films: Place and Process, 1969, Willoughby Sharp and Van Schley. Pursuit, 1975, Bruce Nauman and Frank Owen.
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- 22 2:00 p.m. Richard Cohen: performance of Gymno-Dance
3:00 p.m. Dennis Oppenheim: performance of body-art work. Roger Welch: performance Preliminaries.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
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- 23 2:00 p.m. La Groupe de la Place Royale: performance on playing field over the underground parking garage.
3:00 p.m. Dennis Oppenheim: performance of body-art work. Roger Welch: performance of Preliminaries.
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- 24 12:15 p.m. Film: Your Move, 1975, Department of Health and Welfare.
2:00 p.m. Dennis Oppenheim: performance of body-art work. Roger Welch: performance of Preliminaries. YMCA: gymnastic demonstration.
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- 25 2:00-3:00 p.m. Yoga: class/demonstration. Instructor: Naresh Seth.
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- 26 12:15 p.m. Films: Ballet Adagio Norman McLaren. Pas de Deux, Norman McLaren. Dance Class, Tom Daly. Feux Follets, Jacques Bobet.
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- 27 12:30 p.m. Films: Series 4, Rene Judoin. Pursuit, 1975, Bruce Nauman and Frank Owen.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor: Ron Lloyd.
7:15 p.m. Films: Sports Challenge, Gaston Sarault. Walking, Ryan Larkin. Aqua Rondo, Aellen and Brind. Place and Process, 1969, Willoughby Sharp and Van Schley.
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- 28 12:15 p.m. Films: Canadians Can Dance, John Howe. Dances of the Kwakiutl, 1951, R. Gardiner. Dance Film, David Rimmer.
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- 29 12:15 p.m. Films: Corrido Interdite. Karate, 1972, R.S. Eiche. The Moebius Flip, Summit Films.
7:00-9:00 p.m. Kingston Judo Club: class/demonstration. Instructor, Ron Lloyd.
7:15 p.m. Films: Cops, 1922, Buster Keaton. Marcel Marceau au l'Art du Mime, Bernard Bertrand. Pantomimes, 1954, Paul Paviot. The Immigrant, 1917, Charlie Chaplin.
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- 30 12:30 p.m. Paul Gaulin: mime performance.
2:30 p.m. Films: A Chairy Tale, Norman McLaren. Walk, Gord McLellan. Window Water Baby Moving, Stan Brakhage.
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- 31 1:00 p.m. Film: Olympia Parts I & II, The Classic film of the 1936 Olympic Games.
Place: Dunning Auditorium.
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