

# OFFICIAL PROGRAM

*Chatham's Victoria Day — May 22nd*

## BASEBALL GAMES

ROTARY PARK — STARTING ONE O'CLOCK

Proceeds For Support Of  
**MINOR BASEBALL**

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### **A BRIEF HISTORY OF BASEBALL IN CHATHAM**

Baseball was played here long before Chatham became a city, in fact Chatham was just a small town.

Back in the gay nineties Chatham had a professional team, and players, upon leaving, went direct to the new American League where they made a great name for themselves. Just to mention a couple of these players Rube Waddell and Sam Crawford. The ball park they played on was situated between William and Queen Streets. Today it is built up into homes and headquarters for the Provincial Police stationed in Chatham. The grand stand and bleachers were moved to where they are still used by the Beaver Lumber Company. Rube Waddell was an outstanding pitcher. It was here that he called the outfield in, and proceeded to strike out the side. During one of the games he hit one over the fence, down William Street to Commissioner Bill Gray's lawn. Bill being scotch may still have the ball.

1900-1914: The first baseball was played on the streets, in vacant lots, on Tecumseh Park, Victoria Park, and Sammy's Field. It was divided with a small diamond on the left side, and a larger one on the right for the older boys. Present alderman E. Glover and myself played on both these diamonds. The field was located where the Ontario Steel Products now stands on St. George Street. Tecumseh Park saw teams from Detroit and Kent County, and City League ball was played. The following are some of the city teams that played: Chatham Wagon Works, Kent Mills, Tecumsehs, C. Chatham First, the 2 T's, Bank Clerks, Railway Clerks, Hardware Clerks, 24th Regiment. During this period, two outstanding players went into professional ball:- Bunny Brundage to Brantford in the Canadian-American League. The first two weeks he played he batted over 750, the highest of any player ever to go into professional ball. Roy Miller, a left handed pitcher went to Boston. In the National League where he played for a number of

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CHATHAM ALL STARS  
Ontario Baseball Champions 1934



**TOP ROW, (Left to Right)**

Louis Pryor\*, (coach), Goy Ladd, Sagasta Harding, Wilf "Boomer" Harding, Percy Parker\*, (coach).

**MIDDLE ROW, (Left to Right)**

Hyal Robbins, "Flat" Chase\*, King Terrall, Don Washington (captain), Don Taborn, Ross Talbot, Cliff Olbey.

**FRONT ROW, (Left to Right)**

Stan Robbins\*, Jack Robinson (mascot), Len Harding\*.

\* — Deceased previous to 1961.

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## History of Baseball (cont'd)

years, Chatham had another pitcher by the name of Hubert Higginbottom who had a chance to go to the big leagues; but he was in the money here at the Standard Bank. He and Joker Hicks would win their games by picking runners off third base.

During this period, Chatham had a professional lacrosse team which was outstanding. They played all year without losing a game. The players came from all over Ontario, playing in Chicago and Detroit and finished up playing for the Ontario championship. They won the game, but lost out as they had a wringer on the team.

Chatham also had a great hockey team. Some of the hockey players came in to play lacrosse. They, too, lost out in the O.H.A. playdowns for having an ineligible player; but they did go to open the new Boston arena. While travelling on the train, they had an accident. The hockey players returned with all their black and blue bumps on their limbs from playing hockey. Ernie Brisco should write this story as he was the goal minder and can tell you how much the players collected from the railway for the accident.

1909: The Toronto Maple Leaf ball team held their spring training here. They boarded at the Hotel Sanata which gave mineral baths. The mineral water came from a well on King Street East near the incinerator plant. The hotel was later turned into the Vocational School. A picture of the Toronto team can be seen along with your picture at A. E. Stirling's Variety Store on Park Street.

1914: World War I, the boys did their ball playing overseas.

1918: On May 4th of this year at Hamilton the Ontario Baseball Amateur Association was formed with W. J. Smith of Toronto as president. Mr. Smith is still active as a life member.

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CATHOLIC YOUTH ORGANIZATION, CHATHAM  
O.B.A.A. Bantam Champions, 1937



**BACK ROW, (Left to Right)**

Lew Sadlier, President and Manager; Archie Stirling, Jr., Coach; Lloyd Kelly, L.F.; Wm. O'Rourke, S.B.; Armand Gagner, S.S.; Rev. V. Walsh, Hon. Pres.; Dennis Mahon, C.F.; Pat Taylor, R.F.; Pat McCarron, L.F.; Chas. Shaw, F.B.; A. E. Stirling, Executive and O.B.A.A. Convenor; Elmer Howard, Sec.-Treas.

**FRONT ROW (Left to Right)**

Lloyd Rayment, T.B.; Denis Warren, Capt. and Catcher; Leo Corriveau, Pitcher; Jas. Wimpres, C.F.; Ed. Jewiss, R.F.; Billy Hillman, F.; Gerald Rivait, F.



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Chatham

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## History of Baseball (cont'd)

The objects of the association were many, one being to institute and regulate competition for the Ontario championship.

1919: Chatham City League was organized. Playing on Tecumseh Park, these games drew large crowds with good baseball. In playoffs with the Maple City Club and the K. of C., between three and four thousand people would be at the games. Betting on these games would run over a thousand dollars. One young fellow made enough money to put himself through college as a druggist. Only a collection could be taken up which amounted to eighty dollars or less per game.

During these games, Chatham wanted to go into the O.B.A.A. Not having a closed or regulation diamond to comply with the O.B.A.A. rules, a committee was formed to raise funds. They held a carnival in the Armouries for a week. The net proceeds ran over twelve thousand dollars which they used to purchase the property on Queen Street where the Rotary Ball Park and Kiwanis Football field are now located. The committee tiled, and put up a fence, and built the present grandstand with dressing rooms beneath it. From the fence to Queen Street was for parking. They had a concession building which was operated by Bob Elliott, and he kept up the park for the use of the concession. The park was opened with a baseball game and a lacrosse game.

The following year Chatham won the Kent League, with all home players entered into the O.B.A.A. playdowns with St. Thomas who had an outstanding ball team. In St. Thomas the score was two to one in favor of St. Thomas. In Chatham the score was St. Thomas one, Chatham no runs, no hits. Only one player reached first base, and that was by a walk with two out in the ninth inning. Lyle Kellar was the player. Danny McPhee pitched for St. Thomas and Blake McCoig for Chatham. The O.B.A.A. took

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## History of Baseball (cont'd)

thirty-three percent of the gate receipts. Chatham finished the season with eleven hundred dollars to the good.

The following year all Kent County teams decided to import players to strengthen their teams. Chatham solicited thirty-eight hundred dollars to help pay the expenses for four imported ball players. Players had to be in by January first to play for the home team. Dresden imported one player, a pitcher by the name of Johnston. They defeated Chatham in the playoffs, and they in turn played off in the O.B.A.A. with St. Thomas winning one game out of three. That year Chatham spent eight thousand dollars on baseball and finished in the red.

Note the O.B.A.A. received more money from the playoff games in Kent County in those years than they do today from the entire province.

When Chatham was importing ball players, Stirling's Park was made into an O.B.A.A. baseball park, and the first Minor League was formed with four teams - the Tuxes Boys, Boy Scouts, I.H.C. Boys, and the Stirling Imperials. This league played for the H. S. Thomas trophy who was president of the league.

We also had three more ball parks added to the city, with a city league of those over twenty years of age. The parks and teams were sponsored by the Dominion Sugar Co., The Hayes Wheel Co., the I.H.C., and the Stirling Imperials. Each of the teams had their own park. Both of these leagues were successful for several years.

In 1928 Chatham entered three teams - the Seniors, an independent team in the Essex League; an Intermediate and a Junior team in the Kent County League. The two last teams were under the Chatham Baseball Committee who brought in a professional coach recommended by The Detroit Free Press. He taught the boys the way to play ball. Both teams won the Kent County League. They then went into the O.B.A. playoffs. The Intermediates defeated St. Thomas, but lost out to Leamington. They also lost their pitcher who went to the H. J. Heinz Co. and later became manager of their plant in Wallaceburg. The Juniors, in the playoffs, found out that they had a boy over age and this took them out of the playdowns.

In 1928 Chatham had their first representative on the O.B.A.A. He was Clay Lamarsh who was elected as First Vice-President.

In 1929 a number of senior ball players got together and formed their own team. They went into debt. In order to make money to pay off their debts, they played a game with the Chicago White Sox who had the great Art Shires. The gate receipt was one thousand dollars. Chatham, the losing team, received four hundred dollars it going to Johnny Doman for balls and bats. The O.B.A.A. suspended the team for three years which ruined baseball for the Kent League, also for the park. With no revenue coming in, the committee turned the park over to the city, the city paying the balance of the mortgage of sixteen hundred dollars.

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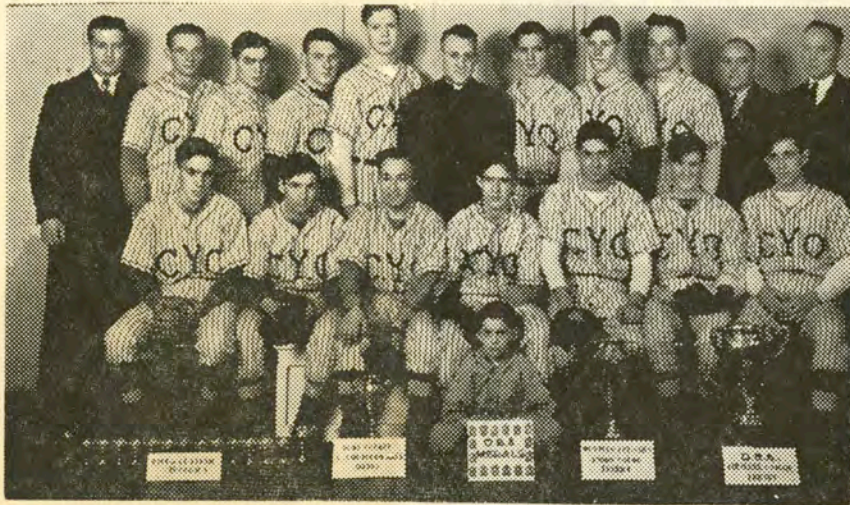
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Chatham, Ontario



## CATHOLIC YOUTH ORGANIZATION, CHATHAM Ontario Juvenile Champions, 1938



### TOP ROW

L. Sadler, Mgr., W. Stirling, Capt., W. O'Rourke, S. Letourneau, A. Sunnen, Rev. Fr. V. Walsh, Hon Pres., R. Brennan, M. Woolworth, D. Mahon, A. Reaume, A. E. Stirling, O.B.A. Convenor.

### CENTRE ROW

P. McCarron, D. Warren, L. Corriveau, C. Shaw, R. Grant, A. McIlhargey, A. Gagner.

### SEATED

W. Reaume, Mascot.

## History of Baseball (cont'd)

1929-1940: Chatham's first swimming and wading pool was built, this pool being used after 4 p.m. and all day Saturday during June and September. Manley Morgan said that this was the finest thing ever to happen for the children. They came to school clean and refreshed.

1930: Grant McKeough built the McKeough Memorial wading and swimming pools. Both Stirling and McKeough pools were built for safety with guard rails between pools. They were six feet deep with a diving board. The attendance at the pools each year was over one hundred thousand with over three hundred learning to swim each year.

These pools and playgrounds were under the direction of the Playground Commission which was formed in 1924. Great competition took place between the two parks for all kinds of athletics and swimming meets.

1931: Baseball came back with a City League. Following this we had teams under the following names: R. G. Dunns, Bragg's Insurance, Ontario Steel, Libby's, Kent Bridge, Merchants, Chatham Stars, and The C.Y.O.

1933: The Merchants team won the league. They played off with Windsor and lost in the third game. Robinson played for Windsor and he also played hockey for the Bull Dogs. In the third game, while playing very deep, he ran a country mile to catch one off Smoke Reynolds' bat.

1934: The Chatham Stars won the league and was the first coloured ball team to play in the O.B.A. After travelling all over Ontario, they



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**History of Baseball (cont'd)**

won the first O.B.A. championship for Chatham. As the club did not have too much money Peter Gilbert helped them out. On his first trip he found out that it did not pay to feed the players a big chicken dinner before the game as they lost. After that they had to win to get their dinner. This team beat Phil Marchand the following spring at Baseball School in London. This school was held by Toronto Maple Leafs. I recommended Phil to Dan Howly, the Toronto manager, and he signed him up. Phil was then sent to Cornwall and back to Toronto for the season, then sold to Connie Mack where he became one of the leading pitchers in the American League.

1935: The Kent and Chatham teams, some thirty-five in number, joined up with W.C.B.B. Association, the Chatham Stars and Chatham Juniors winning the W.C. Association, but lost out in the O.B.A.

1934-1935: The Detroit Tigers had a great team winning the American League, then the world championship.

At this time my oldest son Archie Jr. was going to Assumption College, and many of the Detroit players would come over to the college and coach the boys, one of these players being Bill Rogell. Later I was able to get Bill to come to Chatham as speaker for a Father-and-son breakfast. Still later with his team made up of professional players from Cleveland, Chicago, Washington, St. Louis, and Detroit, we would pick the best of the players around this district and play benefit games for the hospitals, minor ball, etc.

The Rotary Club would entertain them for dinner. These games drew large crowds to Chatham. During one game I had Flat Chase and Don Washington of the Chatham Stars come out in uniform, knowing I would have to obtain permission to play them, as it was the rule that neither the

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## History of Baseball (cont'd)

National or the American League players could play with colored players. I went to Rogell and told him that the crowd would like to see them play. Mr. Rogell said, "I am sorry; but we are allowed to play against Indians." So I told him they were Indians. A few minutes later I was talking to Denny Gallihouse, the pitcher, and he said to me, "Those fellows are the darkest Indians I ever saw." But they played. Flat stepped up to the plate knowing that he could hit a long ball and wanted to see Jo Jo White run. Gallihouse gave Flat a straight one, and Flat hit it away out to Jo Jo in right field. Jo circled under it making out it was hard to judge, and then caught it in his hip pocket to the delight of the crowd. One fellow stood up and hollered, "I got my moneys worth." Flat who had rounded first went to the dugout thinking like the rest of the crowd that Jo Jo had caught it; but he had only trapped it. This was not discovered until after the game.

After one of the games, the Rogell team got a young fellow by the name of Elmer to open the store where he worked. The day was a holiday, but he sold the ball players clothing that amounted to more than they received to come to Chatham and play. They always liked to come as they appreciated the hospitality of the Rotary Club and the citizens.

We had Donkey Baseball and teams from the House of David both colored players and white. Some of these teams had their own floodlight system and they all carried clown ball players. Today if Flat Chase were as good as he was when he first came to Chatham, the Detroit team would pay him thirty thousand dollars to sign with them.

## CHATHAM SENIORS BASEBALL CLUB O.B.A. Intermediate "A" Champions 1946-47-48



### BACK ROW

Gerald Charlton, Secretary; Archie Stirling, Coach; Bill O'Rourke, Left Field; Aussie Suitor; 2nd Base; Dennis Mahon, Centre Field; Lew Sadlier, Manager; Ross Cushman, Pitcher; Bill Stirling, Catcher; Bob Grant, Pitcher; W. E. Hanley, Treasurer.

### FRONT ROW

Dick Williams, 1st Base; Bob Schram, Pitcher; Jack Kelly, 2nd Base; Bill McAlorum, Catcher-Right Field; Lloyd Bathurst, 3rd Base; Joe Leshyshyn, Outfield; Murray Williams, Shortstop.

### ABSENT

Don Rayment, Bat Boy; Bob Stoddart, 1st Base.



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### History of Baseball (cont'd)

During this period Chatham C.Y.O. Bantams won the first Minor O.B.A. championship. The following year they won the Juvenile O.B.A. The Chatham Stars came back and went on to the finals in the O.B.A. There was no award that year as the third game was not played. On account of this and many more complaints, the W.C.B. Association dropped out of the O.B.A.

The war was on. We had only a City League, No. 12 B.T.C. winning the championship.

1943: Joe Cohen took his ball team into the O.B.A. Playing against a team from Toronto, the first game was in Chatham. Joe put in fifty dollars for change. Toronto did not show up until six o'clock. In the meantime, he refunded the fans their money including the fifty dollars that he took for change. The following Saturday this team went to Toronto winning the championship.

1945: The war was over. A committee was formed. Three speakers came to Chatham to help the Committee to form the Chatham Memorial Community Centre and to get the public to vote for a bylaw for two hundred thousand dollars to build same, which was carried. The speakers were William Farquarson, Supervisor of London playgrounds, Councilman William Rogell of Detroit, Director of playgrounds of the city of Detroit; and he also sent the director of juvenile crime of Detroit. He spoke over CFCC in favor of the CMCC.

Mayor Steele appointed the writer who was an alderman at the time, to purchase and sell any of the buildings required for CMCC.

As visiting and other teams had no place at the park for showers or dressing rooms, I suggested to Lt.-Col. E. M. Ansell and Councilman Bill Rogell that we put on a ball game under their name. I added a list of names

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## History of Baseball (cont'd)

of baseball men from Kent County and city with A. L. Thompson as president, W. E. Hanley, Treasurer, and A. E. Stirling as Secretary. At the first game played that fall we made above seven hundred dollars and purchased the medical building for the price of six hundred and sixty dollars. The balance bought the lockers for the dressing rooms. This building was ideal as it had an entrance at both ends with showers. The centre had a large room for meetings for all sports. The following spring a circus spoiled the park. We then played two games with Detroit teams and raised about a thousand dollars which we gave to the Centre to move the building and put a foundation under it. The final game was played in Thamesville where we netted a hundred dollars. The Ontario Steel Products gave us a flagpole. We had a large round sign made like a baseball with the name and a flag on the top of the pole. With the rest of the money we painted it, and we are sorry to say that this building was not kept up for what it was purchased, as the Chatham ball team who played in these games were all returned boys from the service. The opposing team was from Detroit American Legion.

1946: All the boys were back from the war. Most of the boys who played together before the war formed a team and won the O.B.A. championship in 1946, 1947 and 1948. In the spring of 1948 a meeting was called at the CMCC. At that meeting it was suggested that a Minor Association be formed for all minor sports the same as the city of Sarnia had. This was turned down by the Director. A new team was formed by two local men to play senior ball. The team that played intermediate in 1946 and 1947 was also playing. In attendance was the junior representative. He was told that he could use Stirling Park for his games, but could not start playing till the end of school which was June 25th. The other two teams were told they could play on Rotary Park on alternate Sundays, and that they would have to pay twenty-five percent of the first hundred and fifteen percent on the balance of the gate receipts. That was as much as the team had to pay under the lights in London and St. Thomas. Not only that, but the Centre collected all the money from the gate receipts and the team had to wait for a week or more before they got their share. The Intermediates won the O.B.A. championship. The team's sponsor and the players quit and that was the end of good baseball. Later there was a gentleman who offered to put floodlights on Stirling Park. The older players offered to coach the younger players in four leagues. We also had the promise of four professional coaches to help out. At a meeting of the CMCC held in with the Council the CMCC turned it down stating if there were to be lights, it would be at Rotary Park. The gentleman was interested only in Stirling Park, so we got no floodlights.

Later George and Phil Sherman offered to put floodlights on Rotary Park, and this was turned down. The reason, the name was Rotary Park. The club put up a new fence and remodelled the grandstand, replaced the dugouts with new ones, and built a ticket office. This part of the Athletic Park became the Rotary Park. The far end of the Athletic Park or the

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— PROGRAM —

Parade Starts 12:00 O'Clock Noon  
From The Federal Building



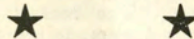
Official Proceedings Begins 1:30 p.m.  
Master of Ceremonies — John Garton  
Kiltie Band — Air Cadet Band  
All Minor League Players Participating  
Form Up In The Centre Of The Diamond



National Anthem



Invocation



Mayor Garnet Newkirk Opening Remarks

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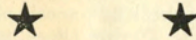
Phone EL 2-6500

Chatham, Ontario

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— PROGRAM —

1st Ball Pitched By Archie Stirling Jr.  
To Be Caught By Bill Stirling  
Hit By Archie Stirling Sr.



Preliminary Games



Squirt League

Pee-Wee League

Bantam League

Prizes To Be Drawn Between Games



Main Event

Shrine Club Team

Vs.

Knights of Columbus Team

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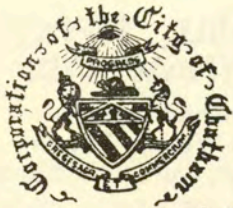
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Greetings From The

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Minor Baseball Season

## ONTARIO STEEL BANTAM LEAGUE — 1960



Courtesy Chatham Daily News

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## History of Baseball (cont'd)

outfield was taken over by the Kiwanians. They put two large sections of bleachers, one on each side of the cinder track, and used the centre for a football field. They also planted a row of trees across the ball park making the ball field smaller, and injuring ball players. Since then, some of the trees have been cut down and should never have been allowed to be planted there.

1950: City Council appointed Jack Norris to CMCC committee. On March ninth, Jack called a meeting. There were eight in attendance. From this group they started Minor Baseball. The next meeting was held on March thirtieth with eighteen attending the meeting. Seven names were turned in for coaches, and a further drive for more. The Commission granted five hundred dollars towards the purchase of baseball equipment. A Baseball School with films and an instructor from the Detroit Baseball Co. To open the league a parade was held with Mayor Kerr, Alderman Blair McKinnon, Billy Rogell and others parading with the band and the players to Stirling Park. Further on you will get a full story on what the Minors have done since then.

During this period, Connie Mack's Athletics held a Baseball School for four years for boys from all over the province. Then for a month the Western Counties helped sponsor a school for boys in each of the towns in Kent County with the best coach in Michigan for the boys. Johnny Stefano had Bill Stirling as an assistant. They did a lot to help baseball in the Western Counties.

This is what Minor Baseball has accomplished in Chatham since 1950: Squirt Baseball sponsored by the Junior Chamber of Commerce.

Three hundred and twenty-four youngsters, ages eight to ten. Sixteen teams, two ball diamonds, seventy-one adults taking part.

Squirt League classification was limited to western counties only, which Chatham won last year.

Pee-Wee Baseball sponsored by the Kinsmen.

Two hundred and fifty boys, ages ten to twelve years. Fourteen teams, two ball diamonds, sixty-five adults taking part.

Western County Champs 1953-54-55-57-58-59-60.

Ontario Champs 1957-58-59-60.

Western Counties International Tournament won 1957-58-59-60.

Bantam Baseball sponsored by Branch 431 Canadian Legion.

One hundred and twenty-five boys. Eight teams, thirty-five adults taking part, one diamond.

Western County Champs 1957-58-59-60.

Ontario Champs 1953-58-59-60.

Midget Baseball sponsored by Moose Lodge 1692.

Forty boys, two teams, one ball diamond, fifteen adults.

Ontario Champs 1957-58.

Junior Baseball sponsored by Knights of Columbus 1412.

Twenty boys, one team, one ball diamond, ten adults.

Western County Champs 1960.

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Chatham

### History of Baseball (cont'd)

#### SUMMARY:

Seven hundred and seventy-nine boys — forty league teams — five all star teams — two hundred and one men took active part. Ten thousand seven hundred and forty man hours in 1960. Six thousand dollars was spent by sponsoring bodies not counting money on parks spent.

In 1961 the total register of boys is well over nine hundred.

In the last few weeks the following write ups appeared in the Chatham Daily News: The first one was the hope that it would be only a short time before Chatham would be able to sponsor a team in the Inter-county Baseball League. The Inter-county is one of the oldest leagues in Canada, well financed and governed. Although there are two ball teams that represent smaller places than Chatham, namely Listowel and St. Thomas. All the teams have closed-in ball parks with good parking, floodlights, double dressing rooms, and a separate building for umpires, and seating accomodation for two thousand or more.

Some years ago when Chatham had a good ball team, it was suggested that Windsor and Chatham enter their league. It was turned down on account of the distance, and Chatham had no floodlights. The manager of the London Majors, when looking over the Rotary Park in 1946, said lights on this park would be better than they are on Labatt Park as there is no fog on Rotary Park like they get on Labatt Park. At the same time he said it would be better for the Chatham team to go into the Triple A League in Detroit. They would draw larger crowds, and the distance in travelling would be shorter.

The other item was that the Rotary Clnb was going to put up another fence. They did a good job fourteen years ago. Those who are interested in the boys of the future who may be playing Senior O.B.A. ball, or in bringing in any professional ball teams, now is the time to see that a proper fence is built.

May I say thanks for your time, and for better baseball for the boys of Ontario and Chatham.

A. E. STIRLING, L.M., O.B.A.

COMPLIMENTS OF

**Wm. Pitt Hotel**

CHATHAM, ONTARIO



COMPLIMENTS OF  
**ECON - O - WASH  
LAUNDRY**

190 Park Street — Next to Stirling's Variety Store  
Chatham, Ontario

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**KINSMEN PEE-WEE ALL STARS**



COURTESY OF THE CHATHAM DAILY NEWS

LEFT TO RIGHT — RIC SLOAN, BRAD HORTON AND BRIAN HIND

---

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CHATHAM — ONTARIO

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**ONE OF THE CHAMPION PEE-WEE TEAMS  
OF LOCAL LEAGUE PLAY — 1960**



COURTESY OF THE CHATHAM DAILY NEWS

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COMPLIMENTS OF  
*Chatham Daily News*



COMPLIMENTS OF THE

# Franchise Automobile Dealers' Association

**Knights of Columbus**  
1960 Team



Courtesy Chatham Daily News

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OF THE

# Windsor Star

Blair McKinnier



COMPLIMENTS OF



Victoria Ave.  
at Thames St.

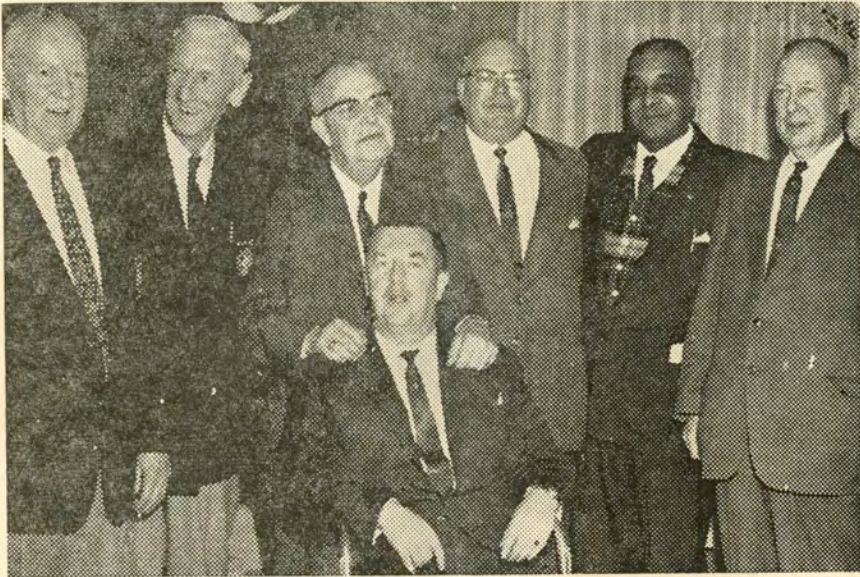
Ph. EL 4-3360  
Chatham, Ont.

COMPLIMENTS OF

**SUNSHINE  
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156 King St. W. Chatham

**ONTARIO BASEBALL ASSOCIATION**



**LEFT TO RIGHT**

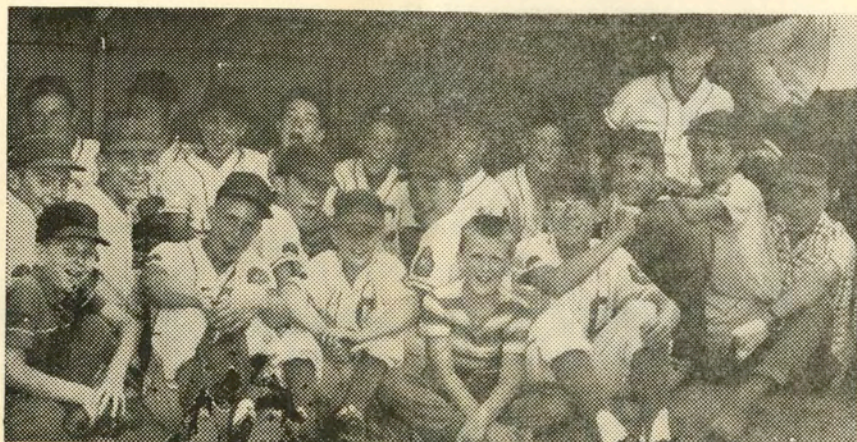
A. E. Stirling, Chatham; Fred Bradley, Hamilton; James Mellman, London;  
Pete McMullin, London; Ollie Johnson, Oakville; W. J. Smith, Toronto;

**SEATED**

Jack Carson, President, Belleville.



**BRANCH 431 CANADIAN LEGION TEAM  
1960 ONTARIO CHAMPIONS**



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## Home-Freezer Owner's

Here are some of the reasons we feel that we are in a better position than anyone to supply you with beef for your freezer.

1. WE SELECT AND BUY OUR CATTLE DIRECT FROM THE KENT COUNTY FARMER. BY DOING THIS WE KNOW HOW THE CATTLE HAVE BEEN FED.
2. WE SELECT THE BEST BEEF WE FEEL IS BEST FOR HOME FREEZERS.
3. WE HAVE NO MIDDLEMEN OR SALESMEN HIRED TO PAY WHICH MEANS LESS OVERHEAD.
4. WE HAVE THE MOST MODERN ABATTOIR IN WESTERN ONTARIO.
5. WE HAVE THE LARGEST COOLERS IN WESTERN ONTARIO, SO THAT WE ARE IN A BETTER POSITION TO AGE THE BEEF TO ENSURE TENDERNESS AND FLAVOUR.
6. WE SPECIALIZE IN CUTTING AND WRAPPING FOR HOME FREEZERS.

When you are ready for some good beef for your freezer why not come out and see what you are buying.

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**COMPLIMENTS**

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*“Joe” Pleasence*

**RANKIN HOTEL**

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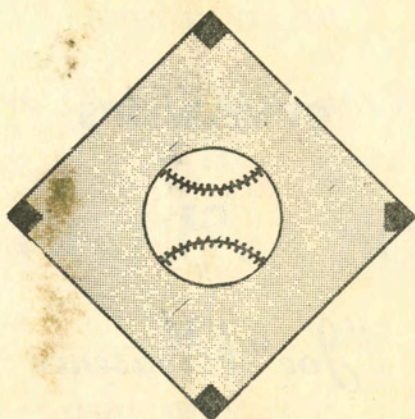
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*Architect*





**“A Diamond is a Boy’s  
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— And Today

**1000 BOYS PARTICIPATING**

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Say

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**The Victoria Day Baseball Association wish to thank the following merchants for their kindness in donating prizes for this event:-**

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**Something worth mentioning . . .**

# You Must Sow the Seed

One cannot expect a harvest if one does not sow the seeds. Nor can one expect to have good sportsmanship from our youth if it is not taught and practiced. Boys grow into men as small seeds grow into fields of waving grain . . . but for everything there has to be a beginning.

Our contribution to our youth in teaching sportsmanship is what we make it. Then, as time passes sportsmanship increases and we will all reap the benefit of the harvest — go sportsmanship.



## CHATHAM HYDRO

213 King Street West

EL 2-6300